

Data for October 23 – November 19, 2006

Princeton Survey Research Associates International  
for the Pew Internet & American Life Project

Sample: *n* = 935 parents of 12-17 year-olds  
935 12-17 year-olds [886 online teens, 49 offline teens]

Interviewing dates: 10.23.06 – 11.19.06

Margin of error is plus or minus 3 percentage points for results based on all parents

Margin of error is plus or minus 4 percentage points for results based on parents of online teens

Margin of error is plus or minus 3 percentage points for results based on all teens

Margin of error is plus or minus 4 percentage points for results based on online teens

**Parent Interview**

[There are no questions 1-4]

**Q5** Do you, personally, use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

	ALL PARENTS	PARENTS OF ONLINE TEENS <sup>1</sup>		OCT/NOV 2004 <sup>1</sup>	DEC 2000 <sup>#</sup>
%	87	93	Yes	84	91
	13	7	No	16	9
	0	0	Don't know/Refused	0	0
	[n=935]	[n=790]		[n=1,100]	[n=754]

**Q6a** Do you use the internet, at least occasionally?

**Q6b** Do you send or receive email, at least occasionally?

	ALL PARENTS	PARENTS OF ONLINE TEENS		OCT/NOV 2004 <sup>2</sup>	DEC 2000
%	87	94	Yes	80	87
	13	6	No	20	13
	0	0	Don't know/Refused	0	0
	[n=935]	[n=790]		[n=1,100]	[n=754]

<sup>1</sup> Parents of online teens are those who said in a screening question that the target child goes online to access the internet or to send and receive email [n=790]. This is different from the number of teens who said during the teen portion of the survey that they go online [n=886].

<sup>2</sup> Trend question prior to 2006 was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

**Q16** About how often do you use the internet from...

**Based on parents who use the internet**

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	(VOL) NEVER	DON'T KNOW/ REFUSED
<b>a Home</b>								
Current [n=844]	26	25	14	16	7	5	7	*
Oct/Nov 2004 <sup>3</sup> [n=915]	27	24	18	14	6	7	3	*
<b>b Work</b>								
Current	36	11	5	5	3	6	32	1
Oct/Nov 2004	37	11	4	4	2	8	34	*

**Q18** Now I have a few questions about your [AGE]-year old [boy/girl]...  
First, what grade is (he/she) in at school?

CURRENT			OCT/NOV 2004
%	*	Fifth	1
	6	Sixth	6
	16	Seventh	14
	16	Eighth	17
	18	Ninth	17
	18	Tenth	19
	14	Eleventh	15
	12	Twelfth	11
	1	Refused	*

**Q19** In your household, do you happen to have any rules about any of the following things?

	YES	NO	(VOL) DOESN'T APPLY	DON'T KNOW REFUSED
<b>a What kinds of television shows your child can watch</b>				
All parents [n=935]	77	20	2	1
Parents of online teens [n=790]	75	22	2	*
<b>b How much time your child can spend watching TV</b>				
All parents	58	40	3	*
Parents of online teens	57	41	2	*

**Continued...**

<sup>3</sup> Trend question prior to 2006 was "How often do you go online from...?"

**Q19 continued...**

	YES	NO	(VOL) DOESN'T APPLY	DON'T KNOW REFUSED
c What kinds of video games your child can play				
All parents	67	19	14	0
Parents of online teens	65	20	15	0
d How much time your child can spend playing video games				
All parents	59	25	16	0
Parents of online teens	58	26	16	0
<b>Items e-g asked only of parents of online teens</b>				
e Internet sites your child can or cannot visit				
Parents of online teens	85	13	2	0
f The kinds of personal information your child can share with people they talk to on the internet				
Parents of online teens	85	10	4	1
g How much time your child can spend online				
Parents of online teens	69	29	1	1

**Q20** Do you happen to know if your child has a personal profile posted anywhere on the internet, like on a social networking site like MySpace or Facebook?

**Based on parents of online teens [N=790]**

<u>CURRENT</u>		
%	49	Yes, child has profile online
	45	No, child does not have profile online
	6	Don't know
	0	Refused

**Q21** Thinking about the computer your [AGE]-year old [boy/girl] uses at home...Does this computer have...(INSERT; ROTATE) or does it not have this?

**Based on parents of online teens [N=790]**

	YES	NO	(VOL) DON'T HAVE HOME COMPUTER/ INTERNET ACCESS	DON'T KNOW	REFUSED
a A filter that keeps people from going to some types of internet web sites	53	34	3	10	*
b Monitoring software that records what a person does online	45	38	3	14	*

**Q22** After your [AGE]-year old [boy/girl] has been on the internet, do you ever check to see what web sites (he/she) went to, or don't you ever do that?

**Based on parents of online teens**

		<u>CURRENT</u>		<u>OCT/NOV 2004</u>	<u>DEC 2000</u>
%		65	Yes	62	61
		34	No	37	39
		*	Don't know/Refused	1	*
		[n=790]		[n=907]	[n=754]

**Q23** Overall, would you say that email and the Internet have been a GOOD thing for your child, a BAD thing, or haven't they had much effect one way or the other?

**Based on parents of online teens**

		<u>CURRENT</u>		<u>OCT/NOV 2004</u>	<u>DEC 2000</u>
%		59	Good thing	67	55
		7	Bad thing	5	6
		30	No effect one way or the other	25	38
		4	Don't know/Refused	3	1
		[n=790]		[n=907]	[n=754]

**GAD1** As I read the following list of items, please tell me if you, personally, happen to have each one, or not.

		<u>YES</u>	<u>NO</u>	<u>DON'T KNOW REFUSED</u>
a	A desktop computer			
	All parents [n=935]	83	17	0
	Parents of online teens [n=790]	88	12	0
b	A laptop computer			
	All parents	37	63	0
	Parents of online teens	41	59	0
c	A cell phone			
	All parents	89	11	0
	Parents of online teens	92	8	0
d	A personal digital device, like a Sidekick, Palm Pilot or Blackberry			
	All parents	13	86	1
	Parents of online teens	15	84	1
e	An iPod or other MP3 player			
	All parents	29	70	*
	Parents of online teens	33	67	*

**GAD7** Thinking about ALL of the information and communication devices we've talked about...Overall, would you say these devices make your life EASIER or make your life more COMPLICATED?

	<u>ALL PARENTS</u>	<u>PARENTS OF ONLINE TEENS</u>	
%	69	71	Make my life easier
	18	17	Make my life more complicated
	9	9	(VOL) Both equally
	4	3	Don't know/Refused
	[n=935]	[n=790]	

**MODEM** Does the computer you use at home connect to the Internet through a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?

**Based on parents who use the internet from home**

	<u>ALL PARENTS</u>	<u>PARENTS OF ONLINE TEENS</u>		<u>OCT/NOV 2004</u>
%	25	23	Dial-up telephone line	49
	73	75	High-speed	50
	39	40	DSL-enabled phone line	20
	27	28	Cable modem	27
	5	6	Wireless connection (either land-based or satellite)	2
	1	1	T-1 or fiber optic connection	0
	1	1	Other	1
	1	1	Don't know/Refused	1
	[n=799]	[n=725]		[n=885]

**Teen Interview**

**K1a** Do you use the internet, at least occasionally?

**K1b** Do you send or receive email, at least occasionally?

	<u>CURRENT</u>		<u>OCT/NOV 2004<sup>4</sup></u>
%	93	Yes	87
	7	No	13
	0	Don't know/Refused	*

<sup>4</sup> Trend question prior to 2006 was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

**K2** Would you like to start using the internet or email, or isn't that something you're interested in?

**Based on teens who do not use the internet**

	<u>CURRENT</u>		<u>OCT/NOV 2004</u>
%	38	Yes, interested	52
	57	No, not interested	47
	5	Don't know/Refused	1
	[n=49]		[n=129]

**K3** Did you EVER at some point use the Internet or email, but have since stopped for some reason?

**Based on teens who do not use the internet**

	<u>CURRENT</u>		<u>OCT/NOV 2004</u>
%	39	Yes	47
	61	No	52
	0	Don't know/Refused	1
	[n=49]		[n=129]

**K4** Overall, how often do you use the internet — several times a day, about once a day, 3-5 days a week, 1-2 days a week, every few weeks, or less often?

**Based on online teens**

	<u>CURRENT</u>		<u>OCT/NOV 2004<sup>5</sup></u>	<u>DEC 2000</u>
%	61	Daily	51	42
	34	Several times a day	24	n/a
	27	About once a day	27	n/a
	28	Weekly	35	45
	17	3-5 days a week	21	n/a
	11	1-2 days a week	13	n/a
	10	Net less often	14	13
	5	Every few weeks	8	n/a
	5	Less often	6	n/a
	*	Don't know/Refused	*	*
	[n=886]		[n=971]	[n=754]

<sup>5</sup> Trend question prior to 2006 was "Overall, how often do you go online?"

**K5** Do you ever use the internet...?

**Based on online teens**

	YES	NO	DON'T KNOW/ REFUSED
a From home			
Current [n=886]	89	11	0
Oct/Nov 2004 <sup>6</sup> [n=971]	87	13	0
Dec 2000 [n=754]	90	10	*
b From school			
Current	75	25	0
Oct/Nov 2004	78	22	0
Dec 2000	64	36	*
c From someone else's house, like a friend or relative's house <sup>7</sup>			
Current	70	30	0
Oct/Nov 2004	74	26	0
Dec 2000	64	36	*
d From a library			
Current	50	50	0
Oct/Nov 2004	54	46	*
Dec 2000	36	64	*
e From someplace else I haven't mentioned			
Current	8	92	1
Oct/Nov 2004	4	96	*

**K6** Where do you use the internet MOST often?

**Based on online teens who use the internet from more than one place**

	CURRENT		OCT/NOV 2004 <sup>8</sup>	DEC 2000
%	77	Home	76	83
	18	School	18	11
	5	Someplace else	7	5
	0	Don't know/Refused	*	1
	[n=808]		[n=903]	[n=659]

<sup>6</sup> Trend question prior to 2006 was "Do you ever go online..."

<sup>7</sup> In Dec 2000, this item read "at a friend's house."

<sup>8</sup> Trend question prior to 2006 was "Where do you go online most often?"

- K5** Do you ever use the internet...?  
**K6** Where do you use the internet MOST often?

**Based on online teens**

	<u>CURRENT</u>		<u>OCT/NOV 2004</u>
%	76	Home	74
	18	School	17
	6	Someplace else	9
	*	Don't know/Refused	1
	[n=886]		[n=971]

- K7** We're interested in the kinds of things you do when you use the internet. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever...?

**Based on online teens**

	<u>YES, DO THIS</u>	<u>NO, DO NOT</u>	<u>DON'T KNOW/ REFUSED</u>
a Send or receive instant messages <sup>9</sup>			
Current [n=886]	68	32	0
Oct/Nov 2004 <sup>10</sup> [n=971]	75	25	0
Dec 2000 [n=754]	74	26	*
b Buy things online, such as books, clothing or music <sup>11</sup>			
Current	38	62	0
Oct/Nov 2004	43	57	0
Dec 2000	31	69	*
c Look online for health, dieting, or physical fitness information			
Current	28	72	*
Oct/Nov 2004	31	69	*
Dec 2000	26	74	*
d Go online to get news or information about current events <sup>12</sup>			
Current	77	23	0
Oct/Nov 2004	76	24	*
Dec 2000	68	32	*
e Go online to get information about a college, university or other school you are thinking about attending			
Current	55	45	0
Oct/Nov 2004	57	43	0

**Continued...**

<sup>9</sup> In Dec 2000, this item read "Send instant messages to someone who is also online." In the May/June 2004 adult survey, the item read "Send instant messages to someone who's online at the same time."

<sup>10</sup> Prior to 2006, trend wording was "We're interested in the kinds of things you do when you go online."

<sup>11</sup> Nov 2004 adult item read "Buy a product online, such as books, music, toys, or clothing."

<sup>12</sup> In the May/June 2004 adult survey, this item read "Get news online."

**K7 continued...**

	YES, DO THIS	NO, DO NOT	DON'T KNOW/ REFUSED
f Go to web sites about movies, TV shows, music groups, or sports stars you are interested in			
Current	81	19	0
Oct/Nov 2004	84	16	0
Dec 2000	83	17	*
g Use an online social networking site like MySpace or Facebook			
Current	55	45	0
h Download a podcast so you can listen to it or view it at a later time			
Current	19	79	2
i Visit an online chat room			
Current	18	82	0
j Watch a video on a video-sharing site like YouTube or GoogleVideo			
Current	57	42	*

**K8** As I read the following list of items, please tell me if you, personally, happen to have each one, or not.

	YES	NO	DON'T KNOW/ REFUSED
a A desktop computer			
All teens [n=935]	72	28	0
Online teens [n=886]	75	25	0
Oct/Nov 2004 all teens [n=1,100]	73	27	*
b A laptop computer			
All teens	25	75	0
Online teens	26	74	0
Oct/Nov 2004 all teens	18	82	*
c A cell phone			
All teens	63	37	0
Online teens	66	34	0
Oct/Nov 2004 all teens	45	55	0
d A personal digital device, like a Sidekick, Palm Pilot or Blackberry			
All teens	8	92	*
Online teens	8	92	*
Oct/Nov 2004 all teens	7	93	*

**Continued...**

**K8 continued...**

		YES	NO	DON'T KNOW/ REFUSED
e	An iPod or other MP3 player			
	All teens	51	49	*
	Online teens	54	46	*

**K9** Thinking about ALL of the information and communication devices we've talked about...Overall, would you say these devices make your life EASIER or make your life more COMPLICATED?

	ALL TEENS	ONLINE TEENS	
%	88	89	Make my life easier
	5	4	Make my life more complicated
	5	5	(VOL) Both equally
	2	2	Don't know/Refused
	[n=935]	[n=886]	

**K10** Do you currently participate in any of the following...?

		YES	NO	DON'T KNOW/ REFUSED
a	A school club like drama or language club			
	Current [n=935]	35	65	*
	Oct/Nov 2004 [n=1,100]	34	66	*
b	A school sports program			
	Current	50	50	0
	Oct/Nov 2004	48	51	*
c	Some other extracurricular activity, like band			
	Current	41	59	*
	Oct/Nov 2004	41	59	0
d	A club or sports program that is NOT affiliated with your school, like a church youth group, rec league or volunteer organization in your community			
	Current	56	43	*
	Oct/Nov 2004	54	45	*

**K10\_1** Do you have a part-time job, or not?

	CURRENT	
%	21	Yes
	79	No
	0	Don't know/Refused

**K11** Thinking about all the different ways you socialize or communicate with friends...  
About how often do you...?

	EVERYDAY	SEVERAL TIMES A WEEK	AT LEAST ONCE A WEEK	LESS THAN ONCE A WEEK	NEVER	DON'T KNOW/ REFUSED
<b>Items a-c based on all teens [n=935]</b>						
a Spend time with friends IN PERSON, doing social activities outside of school	31	34	24	6	3	*
b Talk to friends on a landline or home telephone	39	21	19	12	8	*
c Send text messages to each other	27	9	8	7	49	*
<b>Item d based on teens who have a cell phone [n=618]</b>						
d Talk to friends on your cell phone	55	18	12	9	6	0
<b>Items e-f based on online teens [n=886]</b>						
e Send instant messages to each other	30	14	16	8	31	*
f Send email to each other	15	16	21	19	29	1
<b>Item g based on teens who use social networking sites [n=493]</b>						
g Send messages through social networking sites like MySpace or Facebook	41	23	18	10	8	*

**PRIV1** On a slightly different topic...When you meet someone new at a party or social gathering, you might share information about yourself as part of getting to know someone. As I read some different kinds of personal information, please tell me if you think it is OKAY or NOT OKAY to share this with someone you just met.

	OKAY TO SHARE	NOT OKAY TO SHARE	(VOL) REALLY DEPENDS	(VOL) DOES NOT APPLY TO ME	DON'T KNOW/ REFUSED
a Your last name					
All teens [n=935]	45	52	3	0	*
Online teens [n=886]	44	53	3	0	*
b Your school name					
All teens	70	28	1	*	*
Online teens	71	27	2	*	*
c Your cell phone number					
All teens	28	64	4	4	*
Online teens	29	63	4	3	*
d Your home phone number					
All teens	19	77	4	0	0
Online teens	19	77	4	0	0

**Continued...**

**PRIV1 continued...**

	OKAY TO SHARE	NOT OKAY TO SHARE	(VOL) REALLY DEPENDS	(VOL) DOES NOT APPLY TO ME	DON'T KNOW/ REFUSED
e Your IM screen name					
All teens	49	44	1	4	1
Online teens	52	43	1	3	1
f Your email address					
All teens	42	53	1	3	1
Online teens	44	52	1	2	1
g Your blog or a link to your blog					
All teens	30	55	1	9	4
Online teens	32	55	1	8	4
h The city or town where you live					
All teens	53	45	2	0	*
Online teens	52	45	2	0	*
i The state where you live					
All teens	80	19	1	0	*
Online teens	81	18	1	0	*

**K15** I'm going to read another short list of activities people sometimes do online. Please tell me whether you ever do each one, or not. Do you ever...?

**Based on online teens**

	YES	NO	DON'T KNOW REFUSED
a Create or work on your own online journal or blog <sup>13</sup>			
Current [n=886]	28	72	*
Oct/Nov 2004 [n=971]	19	81	0
b Create or work on your own webpage			
Current	27	73	*
Oct/Nov 2004	22	78	0
Dec 2000 [n=754]	24	76	*
c Download MUSIC files onto your computer so you can play them any time you want			
Current	59	41	*
Oct/Nov 2004	51	49	0
d Read the online journals or blogs of others			
Current	49	51	0
Oct/Nov 2004	38	62	0

**Continued...**

<sup>13</sup> In the Nov 2004 adult survey, the item read "Have you ever created an online journal, a web log, or blog that others can read on the web?"

**K15 continued...**

		YES	NO	DON'T KNOW REFUSED
e	Create or work on web pages for others, including friends, groups you belong to, or for school assignments			
	Current	33	67	0
	Oct/Nov 2004	32	68	*
f	Share something online that you created yourself, such as your own artwork, photos, stories or videos			
	Current	39	61	*
	Oct/Nov 2004	33	67	*
g	Take material you find online—like songs, text or images—and remix it into your own artistic creation			
	Current	26	74	*
	Oct/Nov 2004	19	81	0

**SNS3** Have you ever uploaded photos online where others can see them?

**Based on online teens [N=886]**

		CURRENT	
%	47	Yes	
	53	No	
	*	Don't know/Refused	

**SNS5** Thinking about the site you post photos to most often...how often, if ever, do you restrict who has access to those photos? Do you do this...?

**Based on teens who post photos online [N=433]**

		CURRENT	
%	39	Most of the time	
	38	Only sometimes	
	21	Never	
	*	(VOL) The site I use doesn't allow this function	
	2	Don't know/Refused	

**SNS6** And how often, if ever, do you get any comments or feedback on the photos you post online?

**Based on teens who post photos online [N=433]**

		CURRENT	
%	37	Most of the time	
	52	Only sometimes	
	10	Never	
	*	(VOL) The site I use doesn't allow this function	
	*	Don't know/Refused	

**SNS7** Have you ever uploaded a video file online where others can watch it?

**Based on online teens [N=886]**

	<u>CURRENT</u>	
%	14	Yes
	86	No
	0	Don't know/Refused

**SNS9** Thinking about the site you upload video files to most often...how often, if ever, do you restrict who has access to those videos? Do you do this...?

**Based on teens who post videos online [N=124]**

	<u>CURRENT</u>	
%	19	Most of the time
	35	Only sometimes
	46	Never
	0	Don't know/Refused

**SNS10** And how often, if ever, do you get any comments or feedback on the videos you post online?

**Based on teens who post videos online [N=124]**

	<u>CURRENT</u>	
%	24	Most of the time
	48	Only sometimes
	27	Never
	1	Don't know/Refused

**SNS11** Have you ever created your own profile online that others can see, like on a social networking site like MySpace or Facebook?

**Based on online teens [N=886]**

	<u>CURRENT</u>	
%	55	Yes
	45	No
	*	Don't know/Refused

**SNS11b** Where is the profile you use or update most often? (OPEN-END)

**Based on teens who have a profile online [N=487]**

		CURRENT	
%	85		MySpace
	7		Facebook
	1		Xanga
	*		YouTube
	*		Bebo
	5		Other
	2		Don't know/Refused

**SNS12** Is your profile currently visible?

**SNS13** Is your profile visible to anyone, or visible only to your friends?

**Based on teens who have a profile online [N=487]**

		CURRENT	
%	77		Total whose profile is currently visible
	31		Visible to anyone
	45		Visible only to friends
	1		Don't know to whom it's visible
	21		Total whose profile is not currently visible
	1		Don't know/Refused

**SNS14** We'd like to know if the following kinds of information are posted to your profile, or not. You can just tell me yes or no. If something doesn't apply to you, just say so and I'll move on to the next item.

**Based on teens who have a profile online [N=487]**

				(VOL) DOES NOT APPLY TO ME	DON'T KNOW/ REFUSED
		YES	NO		
a	A photo of yourself	79	21	*	*
b	Photos of your friends	66	34	0	0
c	Your first name	82	18	0	*
d	Your last name	29	71	0	1
e	Your school name	49	50	1	*
f	Your cell phone number	2	96	2	*
g	Your IM screen name	40	58	1	*
h	Your email address	29	70	*	1
i	Your blog or a link to your blog	39	55	4	2
j	The city or town where you live	61	39	0	1
k	Streaming audio or MP3 files	40	58	*	1
l	Videos	29	71	*	*

**SNS15** Some people don't like to use real information in their profile so they use fake information instead. How about you? How much of the information in your profile is fake—all, most, some, very little, or is none of the information in your profile fake?

**Based on teens who have a profile online [N=487]**

	CURRENT	
%	1	All
	7	Most
	17	Some
	31	Very Little
	44	None
	*	Don't know/Refused

**SNS16** How easy do you think it would be for someone to find out who you are from your profile? Do you think...?

**Based on teens who have a profile online [N=487]**

	CURRENT	
%	23	It would be pretty easy
	40	They would have to work at it but they could figure it out eventually
	36	It would be very difficult for someone to find out who you are from your profile
	1	Don't know/Refused

**SNS17** About how often do you visit social networking sites?

**Based on teens who use social networking sites [N=493]**

	CURRENT	
%	22	Several times a day
	26	About once a day
	17	3 to 5 days a week
	15	1 to 2 days a week
	9	Every few weeks
	11	Less often
	*	Don't know/Refused

**SNS18** What are the different ways you use social networking sites? Do you ever use those sites to...?

**Based on teens who use social networking sites [N=493]**

	YES	NO	DON'T KNOW/ REFUSED
a Make new friends	49	50	*
b Stay in touch with friends you see a lot	91	9	*
c Stay in touch with friends you rarely see in person	82	18	0
d Flirt with someone	17	83	0
e Make plans with your friends	72	28	0

**SNS19** Are any of your friends on your social networking site people you have NEVER met in person?

**Based on teens who use social networking sites [N=493]**

	CURRENT	
%	31	Yes
	69	No
	0	Don't know/Refused

**SNS20** Thinking about the friends on your social network site that you have NEVER met in person...Are any of them...?

**Based on teens who have SNS friends they have never met in person [N=157]**

	YES	NO	DON'T KNOW/ REFUSED
a People who have a connection to friends you see OFFLINE	70	27	3
b People who have NO connection to any of your ONLINE or OFFLINE friends	53	44	3

**SNS21** We'd like to know the specific ways you communicate with your friends using social networking sites. Do you ever...?

**Based on teens who use social networking sites [N=493]**

	YES	NO	(VOL) CAN'T DO THIS ON MY SOCIAL NETWORK	DON'T KNOW/ REFUSED
a Post messages to a friend's page or wall	84	16	0	*
b Send a bulletin or group message to all of your friends	61	39	0	*
c Send private messages to a friend within the social networking system	82	18	*	*
d Wink, poke, give "e-props" or kudos to your friends	33	65	*	1
e Post comments to a friend's blog	76	24	0	0

**K19** Have you, personally, ever experienced any of the following things online? You can just tell me yes or no.

**Based on online teens [N=886]**

	YES	NO	DON'T KNOW/ REFUSED
a Someone spreading a rumor about you online	13	87	0
b Someone posting an embarrassing picture of you online without your permission	6	94	*
c Someone sending you a threatening or aggressive email, instant message or text message	13	87	0
d Someone taking a private email, IM or text message you sent them and forwarding it to someone else or posting it where others could see it	15	85	*
Yes to any	32		

**PRIV5** Where do you, personally, think someone your age is more likely to be bullied or harassed? Do you think that's more likely to happen ONLINE, or more likely to happen OFFLINE, in your daily life?

**Based on online teens [N=886]**

	CURRENT	
%	29	Happens more often ONLINE
	67	Happens more often OFFLINE
	3	(VOL) Both equally
	1	Don't know/Refused

**PRIV2** Have you ever been contacted ONLINE by someone who was a complete stranger – meaning they had no connection at all to you or any of your friends – or has that never happened to you?

**Based on online teens [N=886]**

<u>CURRENT</u>		
%	32	Yes, have been contacted online by a stranger
	68	No, has never happened to me
	0	Don't know/Refused

**PRIV3** Thinking about the LAST time you were contacted online by someone who was a complete stranger to you, how did you respond? Did you...?

**Based on teens who have been contacted by a stranger online [N=291]**

<u>CURRENT</u>		
%	65	Just ignore it or delete it
	8	Respond and tell them to leave you alone
	21	Respond so you could find out more about the person
	3	Tell an adult or someone in authority
	3	(VOL) Other
	0	Don't know/Refused

**NOTE: Table may exceed 100% due to multiple response**

**PRIV4** Thinking about all of the times you've been contacted online by someone who was a stranger to you...Has that ever made you feel scared or uncomfortable, or has it never made you feel that way?

**Based on teens who have been contacted by a stranger online [N=291]**

<u>CURRENT</u>		
%	23	Yes, have felt scared or uncomfortable
	77	No, have not felt that way
	1	Don't know/Refused

**PRIV6** Where do you, personally, think someone your age is more likely to be approached by someone who is a complete stranger to them? Do you think that's more likely to happen ONLINE, or more likely to happen OFFLINE, in your daily life?

**Based on online teens [N=886]**

<u>CURRENT</u>		
%	73	Happens more often ONLINE
	23	Happens more often OFFLINE
	3	(VOL) Both equally
	1	Don't know/Refused

**K33** Is the computer you use at HOME in a private area like your own bedroom, or in an open family area, like a living room, den, or study?

**Based on teens who use the internet from home**

	<u>CURRENT</u>		<u>OCT/NOV 2004</u>	<u>DEC 2000</u>
%	25	Private area	26	27
	74	Open family area	73	70
	1	(VOL) Laptop	n/a	n/a
	n/a	(VOL) Both/Depends	n/a	3
	*	Don't know/Refused	*	*
	[n=811]		[n=868]	[n=680]

**K34** After you go online, do your parents ever check to see what web sites you went to, or don't they ever do that?

**Based on teens who use the internet from home**

	<u>CURRENT</u>		<u>OCT/NOV 2004</u>	<u>DEC 2000</u>
%	41	Yes	33	27
	49	No	59	64
	10	Don't know/Refused	7	10
	[n=811]		[n=868]	[n=680]

**K35** As far as you know, does the computer you use at home have a filter that keeps people from going to some types of Internet web sites, or does it not have this?

**Based on teens who use the internet from home [n=811]**

	<u>CURRENT</u>	
%	50	Yes, has filtering software
	37	No, does not
	*	(VOL) Have AOL restricted account/Use ISP provided filters
	*	(VOL) Don't have home computer/internet access
	13	Don't know
	*	Refused

**K36** And does the computer you use at home have monitoring software that records what a person does online, or does it not have this?

**Based on teens who use the internet from home [N=811]**

	<u>CURRENT</u>	
%	35	Yes, has monitoring software
	48	No, does not
	*	(VOL) Don't have home computer/internet access
	17	Don't know
	0	Refused

**GAME1** Do you ever play computer or console games like Xbox or PlayStation?

**GAME2** Do you ever play games online?

	<u>CURRENT</u>	
%	67	Total play computer or console games
	49	Play online
	18	Do not play online
	*	Don't know if play online/Refused
	33	Total do not play computer or console games
	0	Don't know/Refused

## Methodology

### **Parents & Teens 2006**

Prepared by Princeton Survey Research Associates International  
for the Pew Internet and American Life Project

November 2006

#### **SUMMARY**

The Parents & Teens 2006 Survey sponsored by the Pew Internet and American Life Project obtained telephone interviews with a nationally representative sample of 935 teens age 12 to 17 years-old and their parents living in continental United States telephone households. The survey was conducted by Princeton Survey Research Associates International. The interviews were done in English by Princeton Data Source, LLC from October 23 to November 19, 2006. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is  $\pm 3.7\%$ .

Details on the design, execution and analysis of the survey are discussed below.

#### **DESIGN AND DATA COLLECTION PROCEDURES**

##### Sample Design

The sample was designed to represent all teens ages 12 to 17 living in continental U.S. telephone households. The sample is also representative of parents living with their teenage children.

The telephone sample was pulled from previous PIAL projects fielded in 2004, 2005, and 2006. Households with a child age 18 or younger were called back and screened to find 12 to 17 year-olds. The original telephone samples were provided by Survey Sampling International, LLC (SSI) according to PSRAI specifications. These samples were drawn using standard *list-assisted random digit dialing* (RDD) methodology.

## Contact Procedures

Interviews were conducted from October 23 to November 19, 2006. As many as 10 attempts were made to contact every sampled telephone number. Sample was released for interviewing in replicates, which are representative subsamples of the larger sample. Using replicates to control the release of sample ensures that complete call procedures are followed for the entire sample.

Calls were staggered over times of day and days of the week to maximize the chance of making contact with potential respondents. Each household received at least one daytime call in an attempt to find someone at home. In each contacted household, interviewers first determined if a child age 12 to 17 lived in the household. Households with no children in the target age range were deemed ineligible and screened out. In eligible households, interviewers first conducted a short interview with a parent or guardian, then interviews were conducted with the target child.<sup>14</sup>

## WEIGHTING AND ANALYSIS

Weighting is generally used in survey analysis to compensate for patterns of nonresponse that might bias results. The interviewed sample was weighted to match national parameters for both parent and child demographics. The parent demographics used for weighting were: sex; age; education; race; Hispanic origin; marital status and region (U.S. Census definitions). The child demographics used for weighting were gender and age. These parameters came from a special analysis of the Census Bureau's 2005 Annual Social and Economic Supplement (ASEC) that included all households in the continental United States that had a telephone.

Weighting was accomplished using Sample Balancing, a special iterative sample weighting program that simultaneously balances the distributions of all variables using a statistical technique called the *Deming Algorithm*. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the national population. Table 1 compares weighted and unweighted sample distributions to population parameters.

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<sup>14</sup> In households with more than one 12 to 17 year-old, interviewers asked parents about, and conducted interviews with, a child selected at random.

**Table 1: Sample Demographics**

	<b>Parameter</b>	<b>Unweighted</b>	<b>Weighted</b>
<b><u>Census Region</u></b>			
	Northeast	19.2	19.5
	Midwest	22.1	22.6
	South	34.9	34.3
	West	23.8	23.5
<b><u>Parent's Sex</u></b>			
	Male	44.3	43.3
	Female	55.7	56.7
<b><u>Parent's Age</u></b>			
	LT 35	10.5	9.9
	35-39	19.2	19.0
	40-44	28.6	28.2
	45-49	24.4	25.0
	50-54	11.8	12.0
	55+	5.5	6.0
<b><u>Parent's Education</u></b>			
	Less than HS grad.	12.5	10.0
	HS grad.	36.7	36.4
	Some college	22.5	23.7
	College grad.	28.3	30.0
<b><u>Parent's Race/Ethnicity</u></b>			
	White~Hispanic	67.3	71.0
	Black~Hispanic	10.8	10.4
	Hispanic	15.9	12.5
	Other~Hispanic	6.0	6.0
<b><u>Parent's Marital Status</u></b>			
	Married	82.8	82.3
	Not married	17.2	17.7
<b><u>Kid's Sex</u></b>			
	Male	51.2	50.5
	Female	48.8	49.5
<b><u>Kid's Age</u></b>			
	12	16.7	16.9
	13	16.7	16.2
	14	16.7	17.1
	15	16.7	16.6
	16	16.7	16.1
	17	16.7	17.1

## Effects of Sample Design on Statistical Inference

Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. PSRAI calculates the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from systematic non-response. The total sample design effect for this survey is 1.36.

PSRAI calculates the composite design effect for a sample of size  $n$ , with each case having a weight,  $w_i$  as:

$$deff = \frac{n \sum_{i=1}^n w_i^2}{\left( \sum_{i=1}^n w_i \right)^2} \quad \text{formula 1}$$

In a wide range of situations, the adjusted *standard error* of a statistic should be calculated by multiplying the usual formula by the square root of the design effect ( $\sqrt{deff}$ ). Thus, the formula for computing the 95% confidence interval around a percentage is:

$$\hat{p} \pm \left( \sqrt{deff} \times 1.96 \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}} \right) \quad \text{formula 2}$$

where  $\hat{p}$  is the sample estimate and  $n$  is the unweighted number of sample cases in the group being considered.

The survey's *margin of error* is the largest 95% confidence interval for any estimated proportion based on the total sample—the one around 50%. For example, the margin of error for the entire sample is  $\pm 3.7\%$ . This means that in 95 out every 100 samples drawn using the same methodology, estimated proportions based on the entire sample will be no more than 3.7 percentage points away from their true values in the population. It is important to remember that sampling fluctuations are only one possible source of error in a survey estimate. Other sources, such as respondent selection bias, questionnaire wording and reporting inaccuracy, may contribute additional error of greater or lesser magnitude.

## RESPONSE RATE

Table 2 reports the disposition of all sampled callback telephone numbers ever dialed. The response rate estimates the fraction of all eligible respondents in the sample that were ultimately interviewed. At PSRAI it is calculated by taking the product of three component rates:<sup>15</sup>

- Contact rate – the proportion of working numbers where a request for interview was made – of 95 percent<sup>16</sup>
- Cooperation rate – the proportion of contacted numbers where a consent for interview was at least initially obtained, versus those refused – of 62 percent
- Completion rate – the proportion of initially cooperating and eligible interviews that agreed to the child interview and were completed – of 79 percent

Thus the response rate for this survey was 46 percent.<sup>17</sup>

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<sup>15</sup> PSRAI's disposition codes and reporting are consistent with the American Association for Public Opinion Research standards.

<sup>16</sup> PSRAI assumes that 75 percent of cases that result in a constant disposition of "No answer" or "Busy" over 10 or more attempts are actually not working numbers.

<sup>17</sup> The response rates for the original surveys that provided the callback sample averaged approximately 31 percent.

**Table 2: Sample Disposition**

	<u>Final</u>
Total Numbers dialed	7,399
Business	86
Computer/Fax	70
Cell phone	3
Other Not-Working	946
Additional projected NW	245
<hr/>	
Working numbers	6,049
<b>Working Rate</b>	<b>81.8%</b>
No Answer	17
Busy	4
Answering Machine	201
Callbacks	22
Other Non-Contacts	88
<hr/>	
Contacted numbers	5,717
<b>Contact Rate</b>	<b>94.5%</b>
Initial Refusals	1,603
Second Refusals	600
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Cooperating numbers	3,514
<b>Cooperation Rate</b>	<b>61.5%</b>
No Adult in HH	19
Language Barrier	81
Ineligible - screenout	2,232
<hr/>	
Eligible numbers	1,182
<b>Eligibility Rate</b>	<b>33.6%</b>
Interrupted	247
<hr/>	
Completes	935
<b>Completion Rate</b>	<b>79.1%</b>
<hr/>	
<b>Response Rate</b>	<b>46.0%</b>

## ENDNOTES

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<sup>i</sup> Oct/Nov 2004 trends based on the Pew Internet & American Life Project's Parents and Teens 2004 Survey, n=1,100 parents of 12-17 year-olds, n=971 online 12-17 year-olds and 129 12-17 year-olds who do not use the internet.

<sup>ii</sup> Dec 2000 trends based on the Pew Internet & American Life Project's Parents, Kids and the Internet Survey, n=754 parents of online 12-17 year-olds and 754 12-17 year-olds who go online.